



OFFICE OF THE PRESIDENT

Patrick O'Connor
President

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Dear Colleagues:

At Oregon Coast Community College, we're proud of the fact that we were the first community college campus in the state to implement a tobacco-free policy and are thrilled to witness the trend toward tobacco-free among colleges and universities across the state.

We adopted the policy because we felt it was the right thing to do, both in protecting the investment in our campus, and in protecting the health of our students, faculty and staff. It wasn't necessarily a cakewalk. There were definitely some people who needed convincing; however, we took great care to make sure the community was part of our dialog on the proposed policy, along with our students, faculty and staff. In the end, the policy has been a great success, and we feel good about providing a healthier place for people to study, work and visit.

I'm enclosing a case study that provides a bit more detail about the process we went through and the lessons we learned as a result. I hope our experience adds some value to your own consideration of this important issue.

In the meantime, if there's anything we can do to contribute positively to your process, I hope you'll get in touch at any time. Feel free to contact me at (541) 867-8509.

And I hope you'll find the time to visit our tobacco-free campuses in Lincoln City, Newport and Waldport.

Sincerely,

(scanned signature)

Patrick O'Connor
President