

October 2011

Dear Colleagues:

In December 2009, Tillamook Bay Community College adopted a policy to become a tobacco-free campus. The decision—like every decision we make—was made in partnership with our community, and in a manner consistent with our vision to be a center for educational excellence that provides access to lifelong learning; bridges to opportunity; an environment for innovation and intellectual pursuits; and leadership in the economic, cultural and intellectual evolution of our community.

Since going tobacco-free, we've created a healthier environment for everyone on campus. Our students, faculty and staff—the vast majority of whom are not smokers—report that they're relieved not to have to avoid clouds of secondhand smoke on their way to and from classes. And our campus is cleaner, free of cigarette butts that de-beautify the campus and contribute to environmental pollution.

With community colleges of all sizes struggling to keep up their enrollment, it's interesting to know that two-thirds of Oregon's community college students say they prefer to attend a smoke free college. That's worth considering.

Attached for your reference is a case study describing our experience, what we learned along the way, and the outcomes we've achieved. We hope our experience provides some valuable insights that are helpful to you in strengthening your campus' tobacco policy.

We are happy to talk about our experience and to answer any questions you might have. The best person to talk to here at Tillamook Bay Community College is Ron Ellison, Dean of Administrative Services. He can be reached at 503-842-8222 ext. 1020.

We also invite you to visit our tobacco-free campus in Tillamook any time.

Sincerely,



Constance Green
President