

5

Reasons We Are Adopting

A NEW NO-SMOKING POLICY



“The scientific evidence is now indisputable: secondhand smoke is not a mere annoyance.

It is a serious health hazard that can lead to disease and premature death in children and nonsmoking adults.”

— US Surgeon General, 2006

“At present the only means of effectively eliminating the health risks associated with indoor exposure is to ban smoking activity.”

— American Society of Heating, Refrigerating and Air-Conditioning Engineers

- 1 Healthier Environment:** You, your family and guests, as well as our staff, will be protected from the dangers of secondhand smoke, a cancer-causing substance in the same category as asbestos.
- 2 Fire safety:** Our smokefree property will be much less likely to have a serious or deadly fire.
- 3 Desirable Place to Live:** Most renters are looking for a smokefree place to live (70% of Oregon renters). The majority of smokers already smoke outside and they want to live in a smokefree home too.
- 4 Cost savings:** With a no-smoking policy, we'll save money in cleaning and turnover costs. Damages from cigarettes will be eliminated and it will be easier to keep the place nice.
- 5 Trends:** No-smoking policies are becoming the rental industry standard. Many, many properties in the Pacific Northwest, both private and public, have successfully adopted no-smoking policies.

We realize that some people may view a no-smoking policy negatively. This is not about whether a person has the right to smoke. We're merely making rules about where smoking is and is not allowed.

“After 74 years of smoking, and numerous attempts to quit, I moved into an assisted care facility with a no-smoking policy. Because I could no longer smoke inside and had to go outside to a designated area to smoke, I just decided to quit. I don't miss it!”

— Alice H., resident of East Cascade Retirement Residence in Madras, OR

RESOURCES TO HELP YOU QUIT

For those who may be motivated to quit smoking, we encourage you to call the Oregon Tobacco Quit Line, a free phone call, free personalized counseling, and if eligible, nicotine replacement therapy. Call **1-800-QUIT-NOW** (784-8669) and **1-877-266-3863** (Spanish).

For more information about no-smoking policies in rentals, go to www.smokefreehousinginfo.com



Oregon Smokefree Housing Project

Many smokers are using the no-smoking policy as a motivation to quit and they are succeeding!